

FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Brian Bailey  
Rearden|Killion Communications  
brian@reardenkillion.com  
Phone: 727.896.3435

### **CrowdSavings.com Acquires QponDay – Expanding Their Nashville Daily Deals Market**

Tampa, FL (August 12, 2011) -- CrowdSavings.com, a national daily deal site expands their Nashville market with the acquisition of QponDay.com. The terms of the deal were not disclosed. QponDay has been providing daily deals to Nashville area residents since August 2010.

“The addition of QponDay to our Nashville market is very exciting. QponDay has a lot to offer CrowdSavings, as well as to our existing and new customers and business owners. We look forward to keeping the high quality savings-offers rolling,” says Douglas Bauer, CrowdSavings.com CFO.

Founder of QponDay.com, Dennis Clayton commented on his choice of CrowdSavings.com adding, “CrowdSavings is taking QponDay to the next level, with a richer user interface for customers, easy access to deals in other cities to use when traveling, plus online tools for the merchants.”

CrowdSavings launched their Nashville market in late May 2011 with the acquisition of Savvy Avenue, a multi-market daily deal company.

“The acquisition of QponDay further expands our subscriber and merchant base in the Nashville market. Additionally, we are pleased to be retaining QponDay’s Business Development Executives, Dan Uniejewski and Chrissy Katina, to aid in making the transition even smoother for previous QponDay merchants that we look forward to working with on future deals,” says Chad Jaquays, CrowdSavings’ Founder and CEO.

This is CrowdSavings’ third (3<sup>rd</sup>) acquisition in less than 4 weeks; the most recent being Lucky Monkey in the Johnson County/Kansas City, Kansas market(s) just ten days ago. CrowdSavings.com is on a serious expansion path speeding toward their goal of sixteen (16) active markets by year’s end.

CrowdSavings.com, started in 2009, offers deep discounts of 50 percent to 90 percent off retail prices to consumers, featuring daily deals from restaurants, spas, salons, theaters, museums, boutiques, local events, festivals, home and automotive services, and children's and recreational activities. The company leverages the power of social media such as Twitter and Facebook to encourage viral sharing of its daily deals.

###

## About CrowdSavings.com

Based in Tampa, Florida, CrowdSavings.com offers deeply discounted daily deals to consumers and provides unique marketing and advertising tools for its local merchants. With active markets in Atlanta, Austin, Cleveland, Denver, Houston, Las Vegas, Nashville, San Francisco, Tampa Bay, New York's Tri-State area, and Johnson County/Kansas City, Kansas, CrowdSavings.com plans for continued national expansion throughout 2011.